



# STATE OF NEW YORK DEPARTMENT OF MOTOR VEHICLES

6 EMPIRE STATE PLAZA, ALBANY, NY 12228

"P" 9 (2010)

Albany, NY

May 12, 2010

TO: All Enforcement Agencies

SUBJECT: Issuance of EMPIRE GOLD Plates

The Department of Motor Vehicles began issuing the new EMPIRE GOLD vehicle plates on April 1, 2010.

As of May 17, 2010, customers will be able to order EMPIRE GOLD plates with the same plate number they have on their EMPIRE blue and white plates. To aid enforcement with identifying the plate style of the latest plates issued to a vehicle, registration documents and windshield stickers printed on or after May 17 will display a plate style indicator ("G" for EMPIRE GOLD, "E" for EMPIRE (blue and white), "C" for custom plate (organization, cause, sports, military, regional plates etc...), or "V" for vintage (plates issued by NYS in the year the vehicle was manufactured). A sample registration windshield sticker and document are attached to show where the plate style indicators will be located.

In addition to the plate style indicator, the documents for a vehicle replacing EMPIRE blue and white plates with EMPIRE GOLD will list both the old and new plate numbers (in the case of a registrant who keeps the same number, that plate number will be listed twice).

When EMPIRE GOLD plates are ordered for registrants, they may receive the new windshield sticker several weeks in advance of receiving their EMPIRE GOLD plates. This will result in a period of time when their sticker and vehicle record show a plate style indicator of "G" while they must continue to display EMPIRE blue and white plates on the vehicle. NYSPIN will return a "plate on the road" date which will be the date DMV issued the plate. All registrants should receive their plates within 4 to 6 weeks of this date.

Also as of May 17, 2010, political sub-division (PSD) registrants will be **required to place a windshield sticker on the vehicle only when they are issued EMPIRE GOLD Official plates.** The PSD windshield sticker will have the words OFFICIAL/PERM printed in large letters. A sample PSD windshield sticker is attached. PSD vehicles with EMPIRE blue and white plates will not display a windshield sticker.

Please share this information with your staff. Thank you.

David J. Swarts  
Commissioner

Attachment

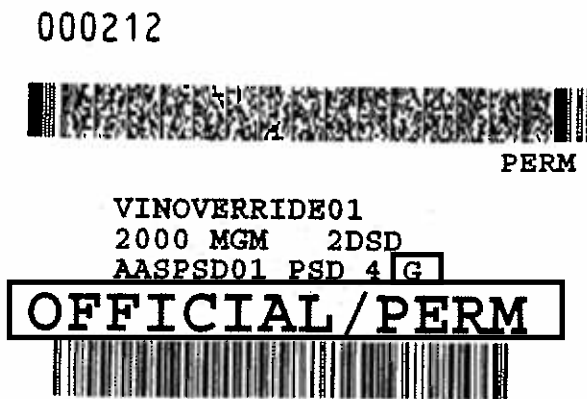
# Sample window sticker and registration document



NEW YORK STATE REGISTRATION DOCUMENT

G PAS EQO1000 PAS  
 FAO1000  
 2008 SUBAR NONTRANSFERABLE  
 4DSD BK/BL 4S3BD435FH7212298  
 003456 G 4 ET000005 MAY 04 2010  
 Wt/Seats Fuel/Cyl CWG TSTB57  
 Expires 05/02/12  
 MOTORIST, MICHAEL, M  
 6 EMPIRE ST PLZ 28.25  
 ALBANY NY 12228  
 ANNUAL CHG  
 AMT PAID (INCL ADD CHG)  
 3.00

# Sample window sticker and registration document for PSD



NEW YORK STATE REGISTRATION DOCUMENT

G PSD  
 AASPSD01  
 2000 MGM  
 2DSD BK  
 003000 G 6  
 Wt/Seats Fuel/Cyl  
 OFFICIAL/PERM  
 NONTRANSFERABLE  
 VINOVERRIDE01  
 EP000038 APR 01 2010  
 SJG TSTDB8  
 Expires PERM  
 ALBANY VOLUNTEER RES  
 IIES PSD TEST RECORD EXEMPT  
 ALBANY NY 12228  
 ANNUAL CHG  
 AMT PAID (INCL ADD CHG)  
 0.00