



DAVID J. SWARTS  
Commissioner

# STATE OF NEW YORK DEPARTMENT OF MOTOR VEHICLES

6 EMPIRE STATE PLAZA, ALBANY, NY 12228

"P" 7 (2010)

Albany, New York

March 16, 2010

TO: All Enforcement Agencies

SUBJECT: Issuance of Empire Gold Plates

The Department of Motor Vehicles will begin issuing the new EMPIRE GOLD vehicle plates around April 1, 2010. Because the general plate reissuance was cancelled, registrants with EMPIRE blue and white plates will be allowed to keep them when they renew. Therefore, you will continue to see both the EMPIRE blue and white and EMPIRE GOLD as valid plate styles for the foreseeable future.

Registrants will be given the option to exchange their EMPIRE blue and white for EMPIRE GOLD plates. Consistent with current procedure, the windshield sticker and registration document will show both the old and new plate numbers when customers exchange their plates.

The current custom picture plates, such as organizational plates and sports plates with logos, will not be replaced at this time.

By April 1, the EMPIRE GOLD plate configuration will be added to the license plate readers used across the State. We have tested the new plates with the updated reader software, and they are being properly recognized.

Please share this information with your staff.

Thank you.

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Attachment



**EMPIRE PLATE**



**EMPIRE GOLD PLATE**