



DAVID J. SWARTS  
Commissioner

# STATE OF NEW YORK DEPARTMENT OF MOTOR VEHICLES

6 EMPIRE STATE PLAZA, ALBANY, NY 12228

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TO: All Enforcement Agencies

SUBJECT: New Special Series Plate Design

The Department of Motor Vehicles, as part of the Empire Gold Plate Issuance Project, will be introducing a new style plate for special series plates. Many of the plates currently issued to organizations, professions, and military groups are produced as Empire blue and white plates with the skyline banner. As of January 1, 2011, DMV will no longer be producing this plate style, as special plates with the skyline banner will be converted to the new style. The first group to receive the new style plate will be those with New York Press plates (see attached for old and new versions).

Please note, that the transition to the new style will only be for those plates now produced as Empire blue and white plates with the skyline banner. Other special series plates, commonly referred to as "blue banner" style custom plates (see attached) will not be converted at this time.

Please share this information with your staff. Thank you.

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Old Special Series Plate Design



New Special Series Plate Design



“Blue Banner” Style Custom Plate Design

